



## SPORTEL confirms its leading position with 2025 Monaco flagship event and highlights strong international momentum

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### **SPORTEL Monaco 2025: A highly anticipated return with new ambitions!**

From **20–22 October 2025**, the **Grimaldi Forum in Monaco** will once again host **SPORTEL Monaco**, the unmissable gathering for the sports media, broadcast and technology industry. For three days, global leaders and disruptive newcomers will come together for a unique combination of **exhibitions, networking and conferences**, centered around the most important market floor for international sports media.

At the heart of the event, the **SPORTEL market** remains the trusted global meeting place where rights holders, broadcasters, federations, agencies and technology providers converge. Major industry players such as **ESPN, NFL, Sportradar, Infront, LALIGA, Bundesliga, FeedConstruct, ScorePlay, Deltatre, Two Circles, PGA Tour, Lega Serie A, WSC Sports, Wurl, Kings League and NHL**, as well as many other key players among the **70+ exhibitors**, have already confirmed their attendance. Highlights on the networking side will include the launch of the **brand-new Sports Bar**, a dedicated hub designed to facilitate business connections in a relaxed atmosphere. In addition, the **successful Women's Lunch** will return after its acclaimed debut last year, once again spotlighting female leadership and fostering cross-sector dialogue. Together, these signature moments create the perfect environment for meaningful conversations and new partnerships.

The 2025 edition is already shaping up as one of the most dynamic in recent years. The conference programme will spotlight the transformations reshaping sport, including the exponential impact of generative AI on production and fan engagement, the rise of new streaming and monetization models, and the growing role of private equity investment in sport, plus storytelling formats that move beyond broadcasting into cinema and global entertainment with the featured panel, **"Hollywood Hits the Paddock: F1 Taking Storytelling to the Next Level"**. The much-anticipated keynote by **LALIGA President Javier Tebas** will be another of the highlights, alongside exclusive insights from **AWS, Spiideo, Wurl, Wasabi Technologies, Deltatre, XR Sports Alliance, Veritone, SURJ Sports Investment, Kings League, PFL, Liverpool FC and World Rugby**, to name a few.



"I am committed to upholding the high standards of excellence that have always defined our event. This year is already shaping up to be a great success, with exhibition space nearly sold out and an ambitious programme designed to reflect the very latest industry trends. I am excited to welcome our community back to Monaco for what promises to be an exceptional edition of SPORTEL," said **Loris Menoni**, **Executive Director, SPORTEL Monaco**.

Looking ahead, SPORTEL will also return to Asia with **SPORTEL Singapore on 24–25 March 2026**, following strong demand from the industry and underlining SPORTEL's role as a **global platform for innovation and exchange**.

[Discover the companies that have already confirmed their participation.](#)

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